

# Royal Free Charity ambassador volunteer role

The Royal Free Charity exists to support the Royal Free NHS Foundation Trust, which employs 10,000 staff and cares for 1.6million patients.

We're looking for people who share our passion for helping our hospitals go further and faster for the people they care for. If you have some time to spare and would enjoy helping to elevate the profile of the Royal Free Charity in your community then this could be the perfect flexible role for you.

### **About the Royal Free Charity**

We work in close partnership with our hospitals to deliver impactful services and support.

Together with our supporters we invest in:

Enhanced patient support	Vital staff support
From diagnosis to discharge and beyond, we're making our patients' experience the best it can be. From welfare advice to a relaxing massage or a listening ear, we're here to support them and their loved ones.	We promote emotional wellbeing with psychological support, calming rest spaces, and innovative new welfare projects. We also boost professional development through our grants and sponsorship of staff awards.
Ground-breaking research & innovation	Cutting-edge medical equipment
In partnership with clinical colleagues, we invest in innovative and early-stage research and PhD schemes which lay the foundations for life-changing and life-saving discoveries.	We propel our hospitals beyond what NHS funding can achieve right now, securing the best available technology to help deliver the best possible patient outcomes.

#### Join us as an ambassador

We're ambitious about making a difference for our local community, and we would love your help. You or your family might have had experience of our hospitals, but this isn't essential to the role.

Our ambassadors are key voluntary members of the charity team. In this entirely flexible position, you will be helping us to achieve our fundraising ambitions and helping our hospitals go further and faster for the people they care for.

There has never been a better time to get involved with the Royal Free Charity. As we look to the future, we're planning to enhance and expand our existing services while also making major investments in cancer research, staff welfare and lots more.



#### How you could help

All we ask from you is an interest in our cause and the enthusiasm to share it with others. There is no fixed time commitment, but there are a number of ways you can help us, and the role can fit into your life in whatever way suits you.

#### You could:

- share our appeals and event promotion with contacts and online networks to raise awareness of the charity, encouraging fundraising and broader support.
- act as a volunteer representative for the charity at community events e.g., accepting a cheque on our behalf or giving a brief talk, if this is something you would be comfortable doing. We can provide full training to support you.
- offer advice and expertise on your local area and networks to help us to raise our profile and go further to support our hospitals. You might be able to make introductions to others who would be interested in supporting us.
- raise the Royal Free Charity profile and funds in own local area/hospital by placing posters related to specific appeals/events, or by placing collection tins in local businesses.

You may also be interested in organising your own fundraising events, and you would have the full support of our fundraising team if this is something you would like to do.

## What we will offer you

We're a dynamic and exciting organisation, and by joining us you could have:

- the opportunity to get involved with major campaign activity for the Royal Free Charity.
- the opportunity to make a significant difference to your local hospital.
- the opportunity to build networks and meet likeminded people.

To support you in your role, we will offer you:

- a dedicated key contact at the Royal Free Charity to help with any queries or ideas you would like to share.
- a full induction, helping you to feel confident in talking to others about the Royal Free Charity.
- regular updates on our work.
- regular meetings with charity staff and other ambassadors.
- invitations to exclusive events and tours to deepen your understanding of the hospitals.
- a suite of materials you can use to help you engage others in conversations about the Royal Free Charity.

To find out more, please get in touch on stephanie.bradley@royalfreecharity.org

To express your interest in joining us as an ambassador please fill in our simple application form online at <a href="https://www.royalfreecharity.org/ambassador">www.royalfreecharity.org/ambassador</a>