



Using WhatsApp

The most successful Charity Extra campaigns are those where champions made direct contact with their friends and family, which is why we're giving details of WhatsApp features you might like to use.

WhatsApp's broadcast list feature

If you're planning to use WhatsApp for your Breaking Point messaging, which has proven to be the most effective method, you may want to think about creating a broadcast list to reduce the number of messages you're sending across your contacts and groups.

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What's the difference between a group and a broadcast list on WhatsApp?	
A group lets you interact with your communities (examples could be your immediate family, your book club, your work colleagues).	A broadcast list lets you send the same message to as many contacts as you wish without having to send multiple times. One message, one time.
A group can interact with each other and see each other's responses.	There is no group conversation. Replies are seen only by the list creator.
When you add people to a group, they will receive a notification and the other members of a group are informed that someone has been added to the group.	When you add people to a broadcast list, they won't receive a notification about it.
To add a new member to the group directly, the contact should be saved in admin's contact list. But WhatsApp has an indirect way to add members too where the admin generates a group joining link. Anyone who has the link can join the group, and as such, the admin doesn't need to save every number.	To avoid spam, WhatsApp has made it mandatory that the recipient must have saved the sender's number in case of the broadcast lists. Also, you can only add your contacts to the broadcast list so it is necessary to save the number to add them to a list.
All the members in a group are able to view each other's numbers,	In a broadcast list, the recipients aren't aware of the other members in the list and can't see their details.
BEST FOR: two-way interaction between multiple people and group chats	BEST FOR: managing your time and effort when sending messages to lots of people who don't know each other

Both groups and broadcast lists are limited to 256 members, but there's no limit to how many groups or lists you can set up.

How to set up groups and broadcast lists

Instructions differ depending on whether you have an android phone or an iPhone:

- [Android phones: How to create and invite into a group](#)
- [Android phones: How to use broadcast lists](#)
- [iPhones: How to use broadcast lists](#)
- [iPhone: How to create and invite into a group](#)

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